

Vitor Oliveira

Product Designer focused on Design Systems and AI-First workflows

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PROFILE

Product Designer with 5+ years of experience working end to end, from research to front-end implementation. Focused on multi-platform design systems, AI applied to the design and implementation cycle, and technical B2B products.

SKILLS

Product Design · Design Systems · AI-First Workflow · Vibe Coding · UX/UI for B2B SaaS · Product Strategy

EXPERIENCE

JUL 2024 - PRESENT

PM Run · Product Designer

Lead user experience, interface design, and the design system for a B2B SaaS platform for industrial maintenance used by more than 12,000 people across web and mobile.

Applied skills: Product Design, Design Systems, AI-First workflows, front-end delivery with AI agents, discovery, prototyping, and production implementation.

SEP 2022 - SEP 2024

MIP Florestal · UX/UI Designer

Redesigned the platform and mobile app for a B2B AgTech focused on integrated pest management, supporting operations in Brazil and Paraguay.

Applied skills: UX/UI, contextual research, web and mobile product design, information architecture, and the company's first design system.

2020 - 2024

Ruma Lab · Independent Product Designer

Worked through partner consultancies on research, product, and interface projects for Brasal and Coca-Cola, Petrobras, Stara, RD Station, Copa Energia, Marcopolo, Moura, and Alpargatas.

Applied skills: Qualitative research, usability analysis, design systems, B2B and B2C journeys, prototyping, and UI across multiple touchpoints.